



**B.M.X.**

**PRODUCTS  
INC.** T.M.



**1978**  
BICYCLE &  
ACCESSORY  
**CATALOG**



**mongoose**

# **B.M.X.** PRODUCTS, INC. T.M.

## COMPANY STORY

Founded September 1974 by President Skip Hess, B.M.X. Products, Inc., has since grown to be the largest manufacturer of competition motocross bicycles in the world.

The Motomag Wheel was our first product, designed by Skip when he saw the need for a strong, light wheel for motocross racing. The now famous "Mongoose" Bicycle was introduced in late 1975, equipped with Motomag Wheels, and has now developed into the standard of the industry.

A complete selection of motocross parts and accessories, from manufacturers such as Red Line, Shimano, Ashtabula and others, has been added to make B.M.X. Products, Inc., the number one distributor in the United States for BMX racing equipment.

Our staff of 46 is well equipped to handle all phases of operation from purchasing to shipping. General Manager Rick Twomey, Sales Department Sue Clark and Pat DeWit, Purchasing Director Bruce Smith and Sales Administrator Mike Hodson work together to provide the best service possible.

New products are continuously being developed, such as the "Gold Stem" and "Roger De Coster Fork". New for 1978 are the Team Mongoose Bicycle and the Mitygoose Bicycle, both designed to stay ahead of the competition in price and quality.

1978 promises to be the biggest year ever for Bicycle Motocross, with plans for B.M.X. Products, Inc., to move again to larger, more modern facilities.

Our goal is to stay out in front in 1978, and continue to offer the best service, products and quality in the industry.



Tom "The Mongoose" McEwen campaigns his Corvette funny car, bearing the logo from B.M.X. Products, Inc. The winning "Mongoose" trademark is seen by hundreds of thousands of spectators each year at drag racing events across the United States.

 **B.M.X.**  
PRODUCTS, INC.  
T.M.



21061 Superior St. • Chatsworth, Calif., 91311 • (213) 341-5455

# team mongoose

FACTORY RACING  
TEAM BIKE

RACE READY  
VERSION



## BMX COMPETITION BICYCLE

PART NO. 1025

B.M.X. Products, Inc. proudly introduces the Team Mongoose Bicycle. All super light thin walled chrome moly frame, combined with the finest alloy components for the ultimate racer.

### THE SAME BIKE RIDDEN BY THE MONGOOSE FACTORY RACING TEAM

- "Team Mongoose" available in exciting candy apple red or candy blue with matching anodized seat post.
- "Roger DeCoster" all chrome moly fork.
- "Gold Stem" with anodized aluminum handlebars.
- Shimano Dura-Ace 170mm cold forged aluminum cranks, with 44T sprocket.
- B.M.X.-1 chrome moly shaft black pedals—double reinforced.
- Genuine Oakely II grips.
- Araya alloy wheels, 80 gauge, Shimano alloy hubs with 16T freewheel.
- Alloy caliper brakes.
- Super lightweight suede racing saddle.
- Conveniently packaged in kit form, with easy step - by - step instruction manual enclosed.

NOTE: Specifications Subject To  
Change Without Notice.



Team Mongoose shown CPSC approved as supplied in kit.

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# mongoose

THE  
WINNERS'  
CHOICE



PART NO. 1010

## BMX COMPETITION BICYCLE



PART NO. 1011

Mongoose also available with heavy duty wire wheels.

B.M.X. Products, Inc.<sup>T.M.</sup> proudly introduces the MONGOOSE. Built with the same precision workmanship and highest quality materials that you would expect from the makers of MOTOMAG<sup>T.M.</sup>

- Race proven geometry and precision balance.
- Both model frames are aircraft quality heliarc welded, double gusseted, and 3 main tubes chrome moly.
- Available in bright nickel plated, fire engine red, sapphire blue, and canary yellow.
- Ashtabula stem, heavy duty reinforced fork, and 6½" heat treated cranks.
- Bendix<sup>®</sup> 76 coaster brake.
- "Mongoose" racing saddle with metal base.
- Black heavy duty high rise handlebars with cross bar.
- MOTOMAG II<sup>T.M.</sup> wheels—the most rigid of all bicycle wheels for transferring power to the ground.
- Mongoose available with regular or long frame.
- MX knobby tires.
- Heavy duty rat trap pedals.
- Winners' Circle octopus grips.
- Conveniently packaged in kit form, with easy step-by-step instruction manual enclosed.
- CSPC approved.

 **B.M.X.**  
PRODUCTS, INC.<sup>T.M.</sup>

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# minigoose<sup>T.M.</sup>

LITTLE  
BROTHER  
of mongoose



PART NO. 1000

## BMX COMPETITION BICYCLE

B.M.X. Products, Inc.<sup>T.M.</sup> sets the pace again. This time by combining in a true MX mini bicycle both long lasting quality with a realistic mini price. The Minigoose<sup>T.M.</sup> offers the younger and smaller rider the same precision craftsmanship and highest quality materials that you would expect from the makers of mongoose and Motomag<sup>T.M.</sup>

- Race proven geometry and precision balance.
- 3 main tubes chrome moly for light weight-heliarc welded for strength.
- Bright nickel plated finish.
- Asthabula fork, 5½" chrome cranks, and heat treated stem.
- Heavy duty rat trap pedals.
- Bendix<sup>®</sup> 76 coaster brake.
- Heavy duty wire wheels with 105 gauge spokes.
- "Mongoose" racing saddle.
- Mini-rise black box handlebars with Winners' Circle octopus grips.
- 20x1.75 knobby MX tires for positive traction.
- Conveniently package in kit form, with easy step - by - step instruction manual enclosed.
- CPSC approved.

 **B.M.X.**  
**PRODUCTS, INC.**  
T.M.

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# racer-x



## BMX COMPETITION BICYCLE

B.M.X. Products proudly introduces the RACER-X. Built with the same precision workmanship and highest quality materials that you would expect from the makers of MONGOOSE.

- Race proven geometry and precision balance.
- Frames are brilliant blue or red baked epoxy or bright nickel plated, aircraft quality heliarc welded, with 3 main tubes chrome moly.
- Ashtabula stem, heavy duty reinforced fork, and 6½" heat treated cranks.
- Bendix 76 coaster brake.
- Racing saddle with metal base.
- Black heavy duty high rise handlebars with crossbar.
- Heavy duty wheels 36H, 105 gauge spokes, with double wall rims.
- MX knobby tires.
- Heavy duty rat trap pedals.
- Competition style grips.
- Conveniently packaged in kit form, with easy step - by - step instructions enclosed.
- CPSC approved.

 **B.M.X.**  
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# mightygoose<sup>T.M.</sup>

*SMALLEST  
BROTHER  
of* **mongoose**



PART NO. 1002

## **BMX COMPETITION BICYCLE**

### SIXTEEN INCHES OF PURE DYNAMITE

B.M.X. Products, Inc.<sup>T.M.</sup> proudly introduces the Mitygoose. Built with the same precision workmanship and highest quality material you would expect from the makers of Mongoose.

- Race bred frame design for a safe and comfortable ride.
- Bright nickel plated.
- 3 main tubes chrome moly for light weight. Heliarc welded for strength.
- 16" real MX knobby tires.
- Ashtabula fork, 4½" crank, and heat treated stem.
- Mini black box bar with Winners' Circle octopus grips.
- Heavy-duty rubber pedals w/reflectors.
- "Mongoose" racing saddle.
- CPSC approved.

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<sup>T.M.</sup>

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# team mongoose

FACTORY TEAM RACING FRAME

PART NO. 1046

## BMX COMPETITION FRAMES

BMX Products, Inc.™ proudly introduces the TEAM MONGOOSE BMX Competition Frame. All chrome-moly and ultra lightweight, this

frame was designed for the real competition rider in off-road use. This sleek frame is available in the popular long geometry.

### ALL TUBES SUPER LIGHT, THIN WALLED CHROME-MOLY

- Race proven geometry and precision balanced.
- Aircraft quality heliarc welded, plus double head gussets for maximum reliability.
- Available in exciting candy apple red or candy blue.
- Accepts all standard hardware—cups, bearings, forks and cranks.
- Included with frame is a high strength, lightweight alloy seat post in matching anodized color.
- Ground clearance allows long cranks.
- Frame is complete with rear bridge for caliper brakes.

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# mongoose

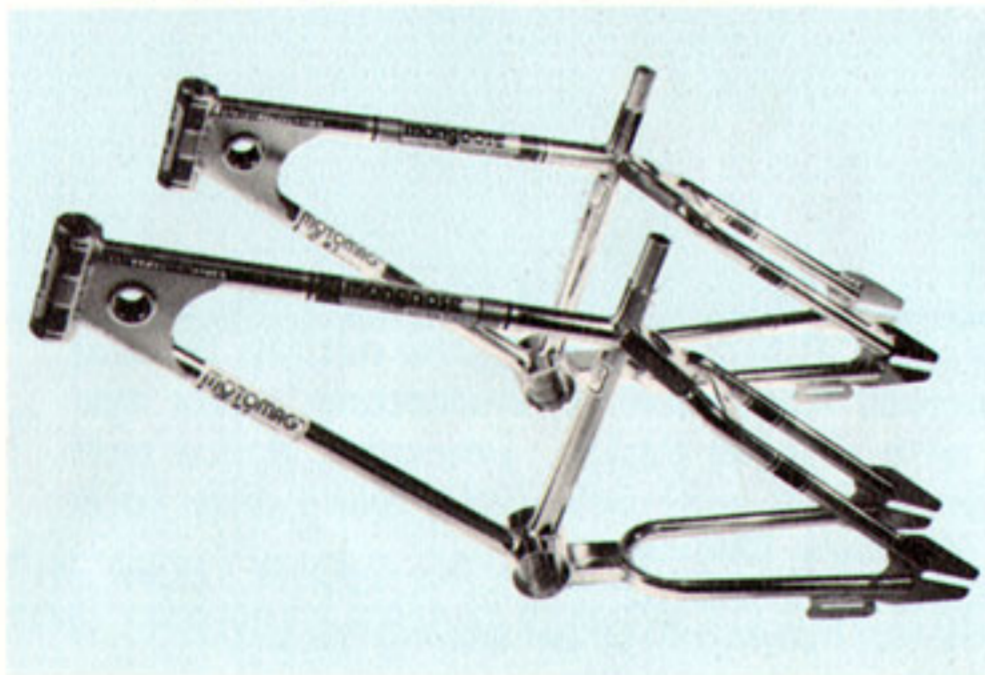
THE WINNERS'  
CHOICE



PART NO. 1030

## BMX COMPETITION FRAMES

### 2 RACING MODELS



REGULAR MONGOOSE  
AND  
LONG MONGOOSE

B.M.X. Products proudly introduces the MONGOOSE BMX Competition Frame. Built with the same precision workmanship and highest quality materials that you would expect from the makers of MOTOMAG.™

B.M.X. sets the pace again. This time giving the dealer two frame sizes to work with. There's the Regular MONGOOSE, which should accommodate most of your customers, plus a Long MONGOOSE for the hard to fit long racer.

- 3 MAIN TUBES CHROME MOLY
- Race proven geometry and precision balanced.
- Aircraft quality heliarc welded, plus double head gussets for maximum reliability.
- Both models available in either nickel plate finish or three "now" colors of red, yellow and blue.
- Accepts all standard hardware — cups, bearings, forks and cranks.
- Included with frame is heavy wall, plated seat post.
- Ground clearance to accept long cranks.
- Brake arm bracket is integral with frame for convenience.
- Frame is complete with rear bridge for caliper brakes.

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# Roger DeCoster

THE WINNERS'  
CHOICE



PART NO. 2014



## BMX COMPETITION FORK

B.M.X. Products proudly introduces the Roger DeCoster B.M.X. Competition Fork. Built with the same precision workmanship and highest quality materials that you would expect from the makers of Mongoose and Motomag<sup>T.M.</sup>

- All seamless Chrome Moly construction.
- Heli Arc welded for stronger weld penetration.
- 12% Lighter than other popular Chrome Moly Forks.
- Sleeker design.
- Geometrically designed for smoother and quicker handling.

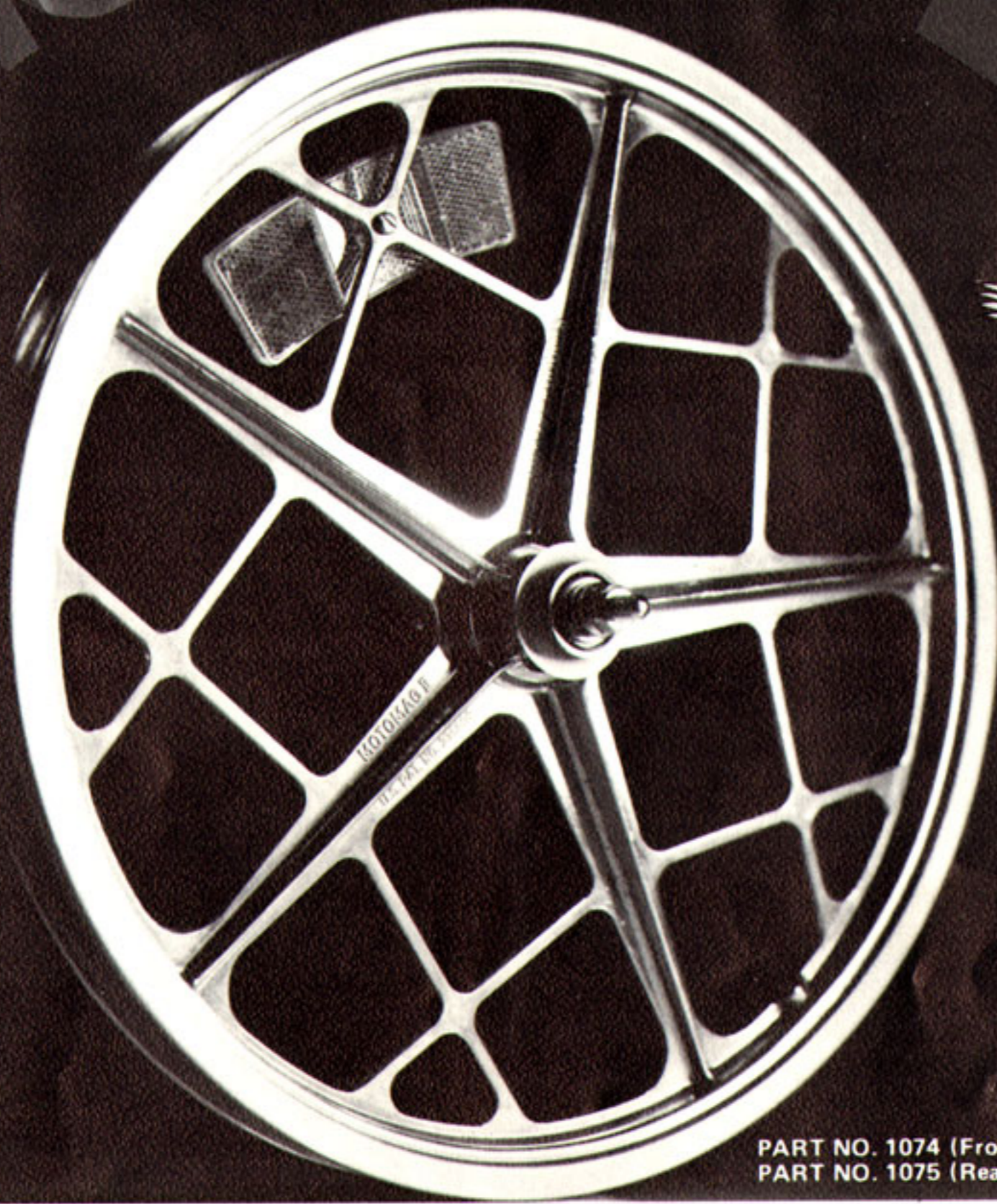
Once again, B.M.X. Products, the nations leading Motocross Accessories Manufacturer, paves the way with a better design. Smoother action and lighter weight will definitely make this fork The Winners Choice.

- Accepts standard Head Set Bearing Race for better bearing life.
- Individually boxed for your convenience.
- Fits all standard frame head tubes.



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# MOTOMAG



United States Patent  
No. D-236609

PART NO. 1074 (Front)  
PART NO. 1075 (Rear)

## BMX COMPETITION WHEELS

THE MOST RIGID OF ALL BICYCLE WHEELS  
FOR TRANSFERRING POWER TO THE GROUND.

- Lighter, stronger with new polished finish.
- Rigid construction for total control in jumps and berms.
- Race proven—the Winners' Choice across the country.

This is the Bicycle Motocross "mag"-type wheel that everyone is talking about and asking for.

- One-piece construction—no welds—no rivets—no spoke maintenance.
- Rear wheel accomodates Bendix<sup>®</sup> 70 and 76 coaster brakes.
- Precision machined for perfect balance and reduced run out.
- Easy tire mounting, and includes reflector accomodation.
- Front Motomag II w/ axle assembly.

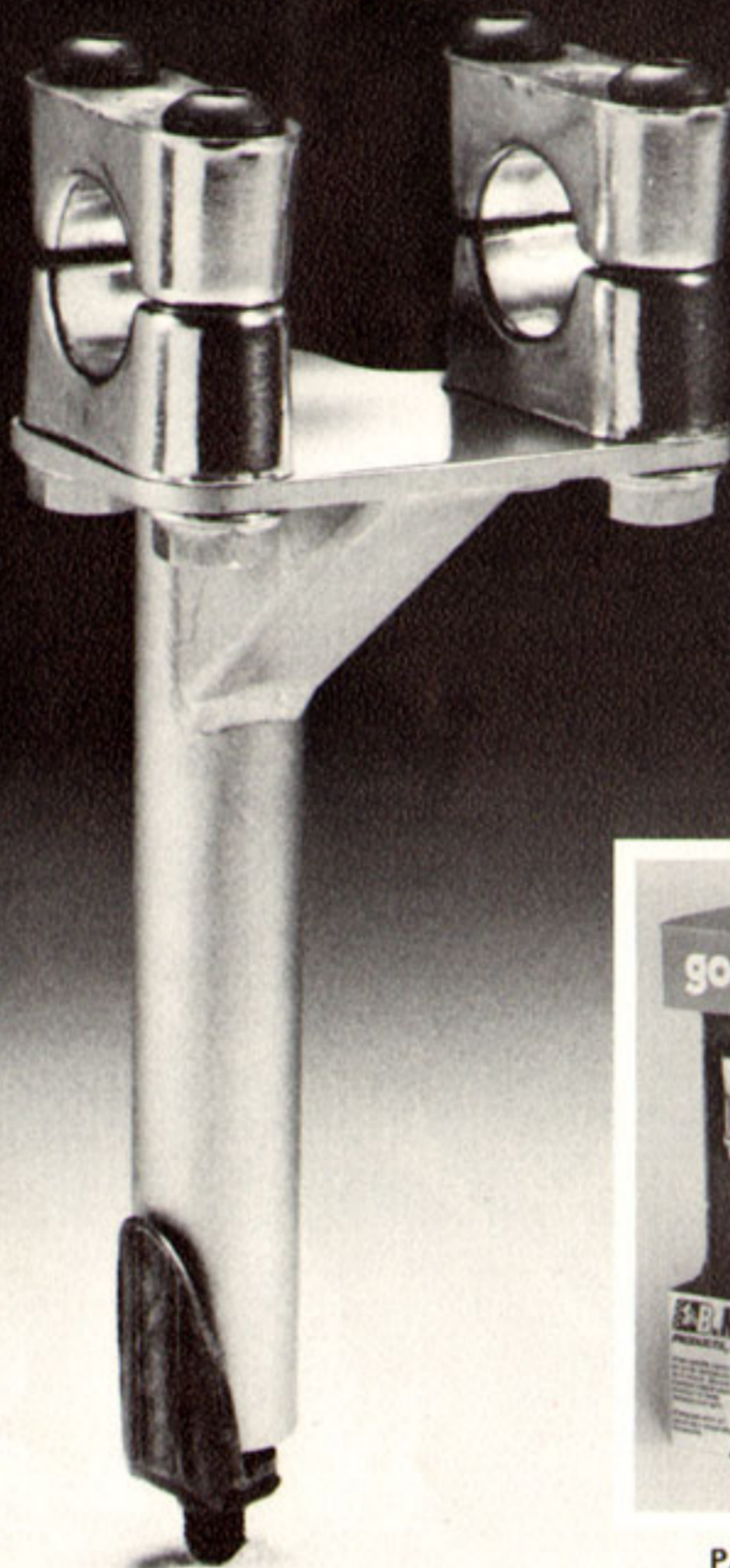
  
**PRODUCTS, INC.**™

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# GOLD STEM

THE WINNERS'  
CHOICE



PART NO. 2038

## BMX COMPETITION STEM

B.M.X. Products, Inc., sprints away from the competition again with yet another innovation. This time with the sleek looking double clamp "Gold Stem."

Designed for the flat-out competition rider, but with all riders in mind. Super strong penetration heli arc welded chrome-moly steel construction with bright gold finish. Wide

- Total versatility – fits all style handlebars and fork necks
- Heli arc welded for stronger penetration

saddle clamp design fits all style handlebars and fork necks, including bulged or expanded center type handlebars. CPSC approved.

Comes complete with all hardware, including sure-grip wedge bolt. Also included in each eye-catching red, white and blue display box are complete easy-to-follow installation instructions and decal.

- Chrome-moly steel construction
- Sleek looks and better design – best value available
- CPSC approved – maximum reliability
- Individually boxed for convenience and point of sale display

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# Accessories

ALL ACCESSORIES NOT SHOWN—  
SEE PRICE LIST FOR COMPLETE LISTING.

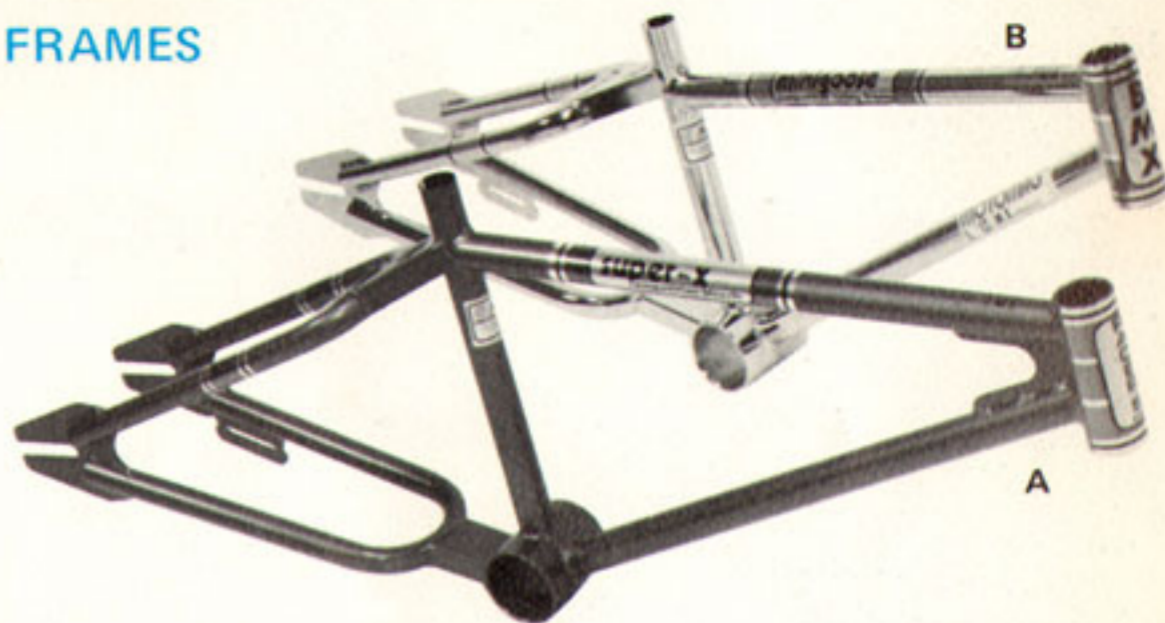
## GOLD SPROCKET SET

Our "Gold Sprocket Set" includes the 14 thru 20T sprockets in one handy container, complete with gear chart. BMX Part No. . . . . .3030



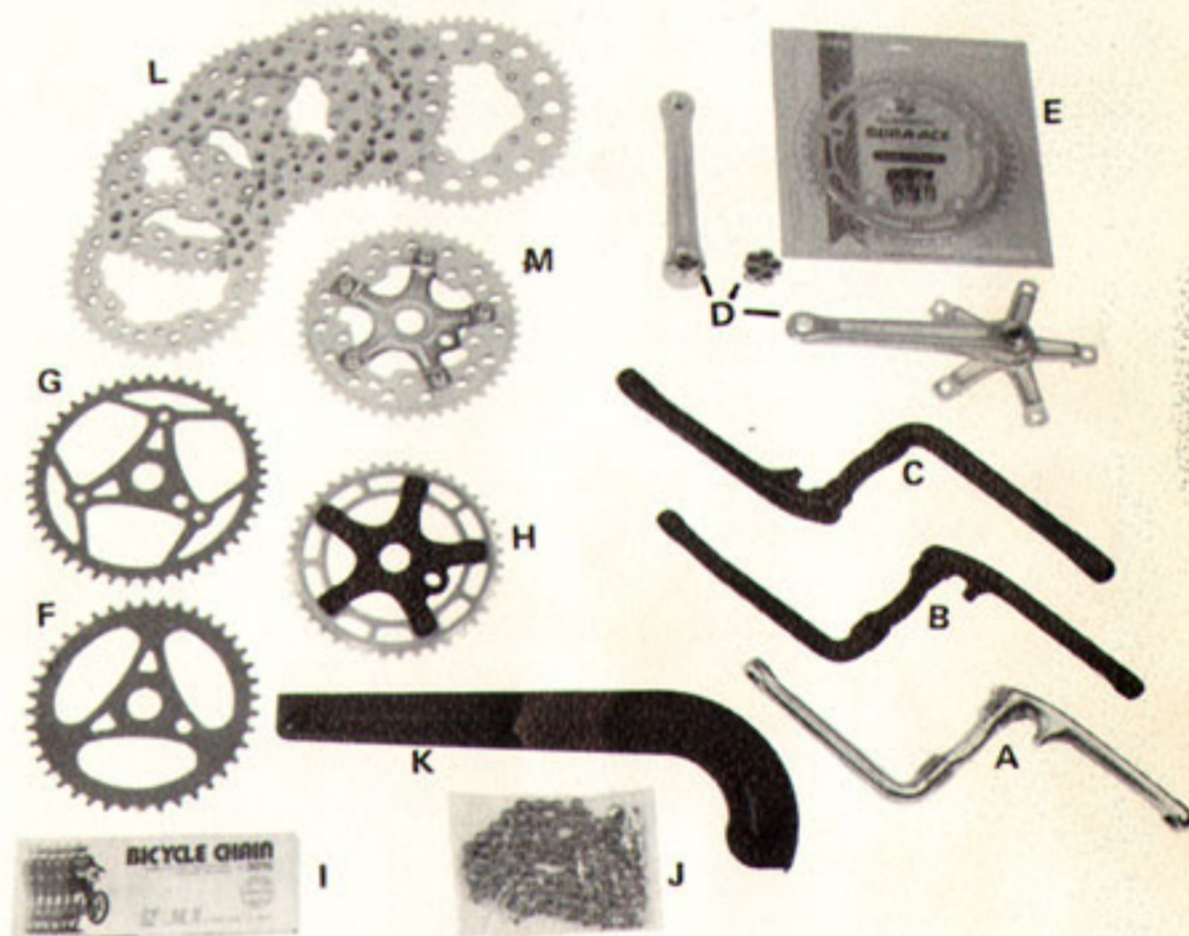
If you need individual sprockets, we have those too. Our new 13 thru 20T in our own gold finish. BMX Part Nos. 3034 thru 3041

## FRAMES



- BMX Part No.
- A. Racer-X BMX frame, nickel plated (red or blue). . . . .1055
  - B. Minigoose BMX frame, nickel plated. . . . .1060

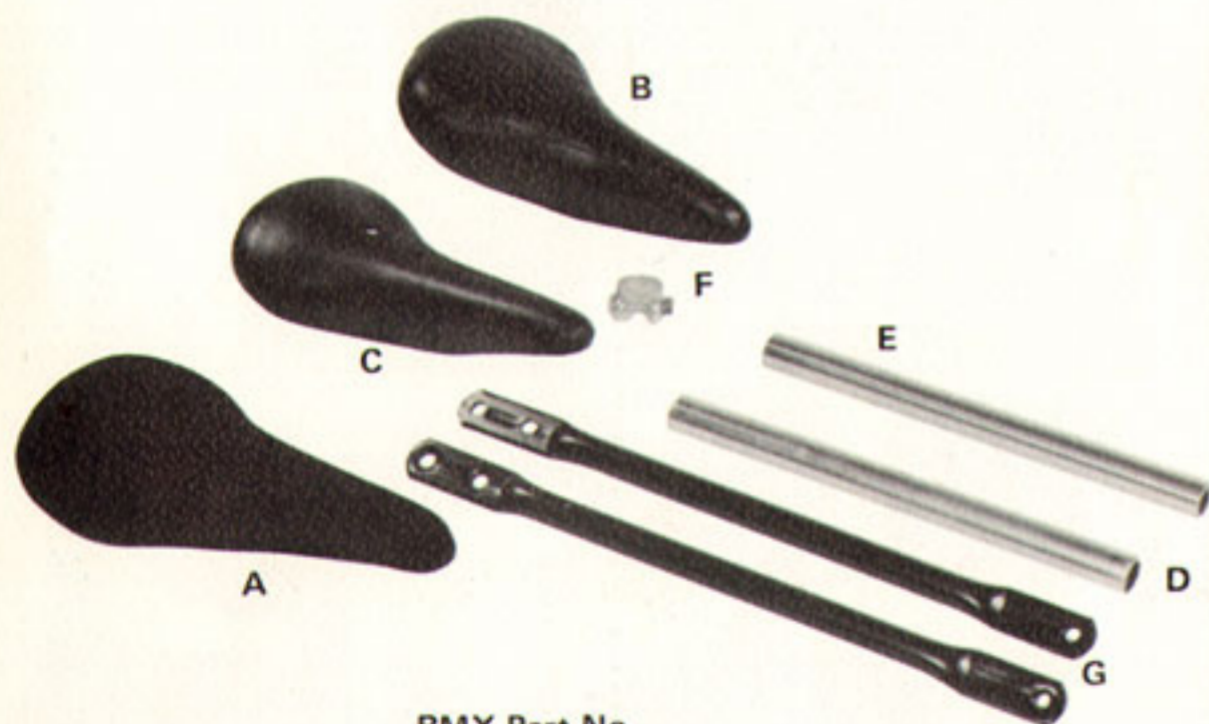
## CRANKS, SPROCKETS, PARTS & ACCESSORIES



BMX Part No.

- A. Ashtabula 5 1/2" crank, chrome 28Th. . . . . 2089
- B. Ashtabula 6 1/2" crank, heat treated, black, 28Th. . . . . 2092
- C. Takagi 7" crank, heat treated, black, 24Th. . . . . 2094
- D. Dura Ace cotterless alloy crank set, 170mm w/bolts, pair . . . . . 2095
- E. Dura Ace chain wheel 43, 44, 45, 46T, 1/2"x3/32" . . 2096-2099
- F. Takagi chain wheel 40T, chrome, 1/2"x1/8". . . . . 3010
- G. Takagi chain wheel 44T, chrome, 1/2"x1/8". . . . . 3011
- H. Takagi quick change spider w/alloy, black, 40T sprocket . . . . . 3012
- I. BMX chain, 1/2"x1/8", with masterlink . . . . . 3015
- J. BMX chain, 1/2"x1/8", nickel plated, w/masterlink . . 3016
- K. Chainguard, full length, black plastic, with hardware—please specify Team Mongoose, Mongoose or Mitygoose . . . . . 3017
- L. BMX quick change nylon chain wheel, 40, 42, 44, 46, 48T gold . . . . . 3021-3025
- M. BMX quick change spider w/44T nylon chain wheel . . . . . 3027

## SEATS & ACCESSORIES



BMX Part No.

- A. Super pro suede saddle, black . . . . . 2069
- B. "Mongoose" racing saddle, metal base, vinyl cover, quilted. . . . . 2070
- C. Superlight plastic racing saddle, 17 ozs. . . . . 2072
- D. BMX seat post, 7/8"x12", marked & plated . . . . . 2075
- E. Aluminum seat post, 7/8"x12", (anodized gold, red or blue) . . . . . 2078
- F. Seat post clamp, complete with bolt . . . . . 2085
- G. Seat struts, 16", steel, black, pair . . . . . 3051

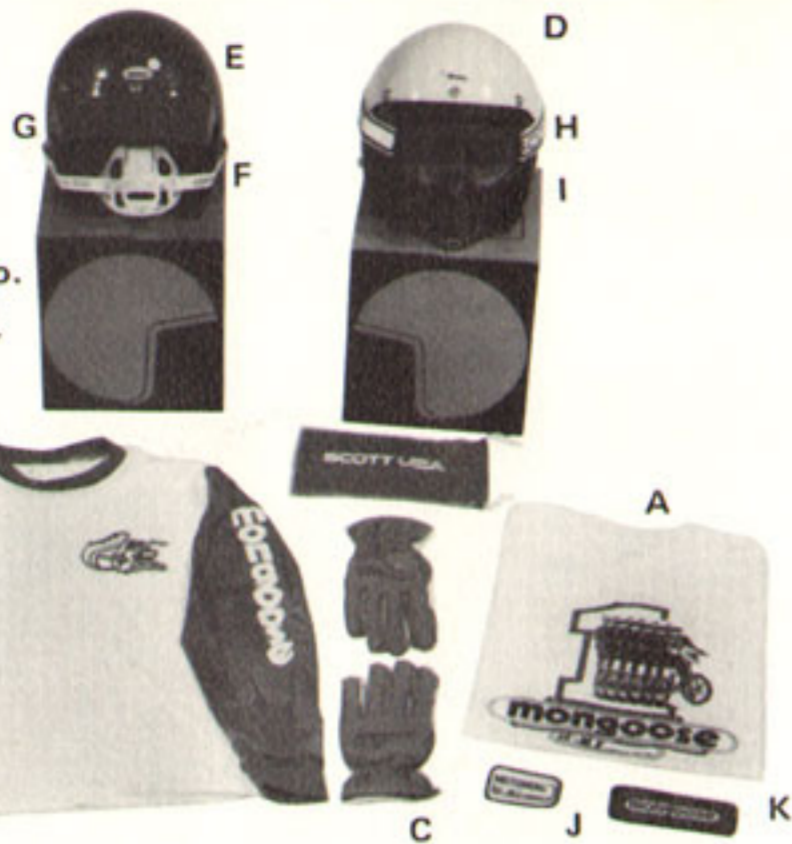


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# Accessories

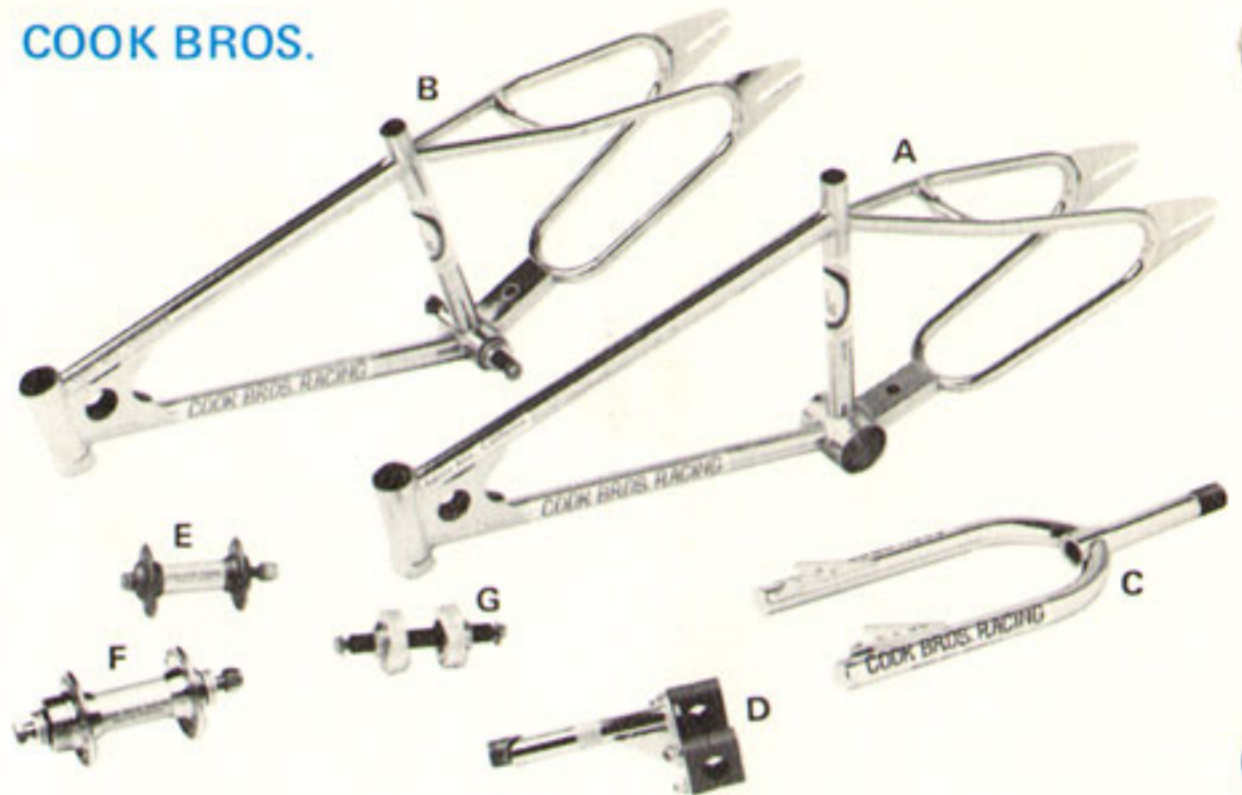
ALL ACCESSORIES NOT SHOWN—  
SEE PRICE LIST FOR COMPLETE LISTING.

## RACING APPAREL



- BMX Part No.
- A. "Mongoose No. 1", T-Shirts. Men's—Boy's, S, M, L. . . . .3090, 3091
  - B. Mongoose racing jersey, vented nylon. Boy's—M, L. Men's—S, M, L. . . . .3092
  - C. BMX competition glove, nylon with leather. Adults X-Sm, S, M, L. . . . .3096
  - D. BMX Helmet, Z90 approved (yellow, orange, black or white). . . . .4031
  - E. BMX Helmet, Z90 approved (candy red or candy blue) . . . . .4032
  - F. Jofa mouth guard. . .4034
  - G. Torstan Hallman cross peak visor (smoke, blue, red, white or yellow) . . . 4036
  - H. Scott U.S.A. goggles (blue or white), clear lens with case . . . . . 4037
  - I. Scott U.S.A. face mask (blue or white). . . . 4038
  - J. Jacket patch—Motomag™. . . . .4050
  - K. Jacket patch—Mongoose . . . . .4051

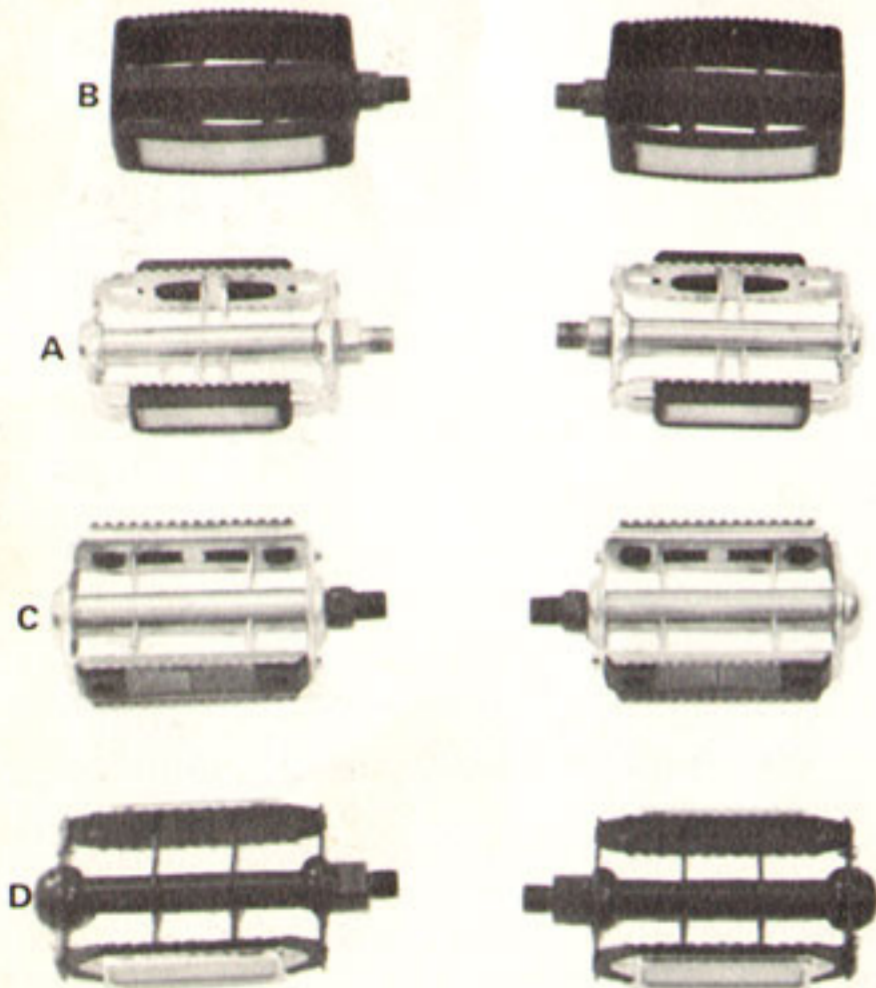
## COOK BROS.



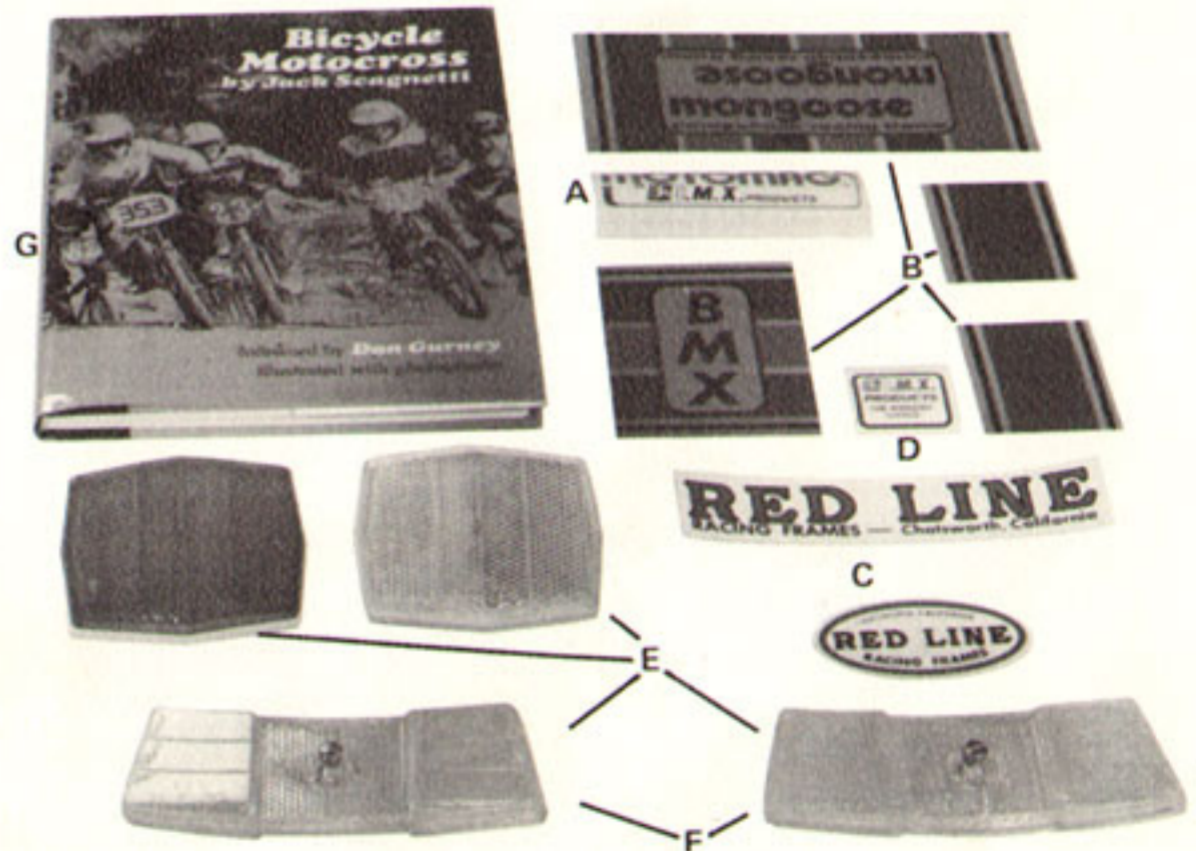
- BMX PART NO.
- A. Chrome moly frame, nickel plated. . . . . 1066
  - B. Mini chrome moly frame, nickel plated . . . . . 1068
  - C. Tube fork, chrome plated, chrome moly. . . . . 2021
  - D. Double clamp stem, nickel plated, chrome moly. . .2039
  - E. Sealed bearing front hub, 36H/80G (anodized red, blue, or clear) . . . . .1080
  - F. Sealed bearing rear hub, freewheel 36H/80G (anodized red, blue or clear) . . . . .1081
  - G. Sealed bearing spindle kit, complete . . . . . 2100

## PEDALS

- BMX Part No.
- A. Union rat trap pedal, 1/2" th., zinc plated, pair. . . . . 3001
  - B. BMX polypropylene rat trap, 1/2" th., black, pair. . . . 3004
  - C. Ashtabula rat trap, 1/2" th., chrome, pair. . . . . 3007
  - D. KKT RT-BMX chrome moly shaft racing pedals, black, pair, 1/2" th, 9/16" th . . . . .3008, 3009



## MISCELLANEOUS ITEMS



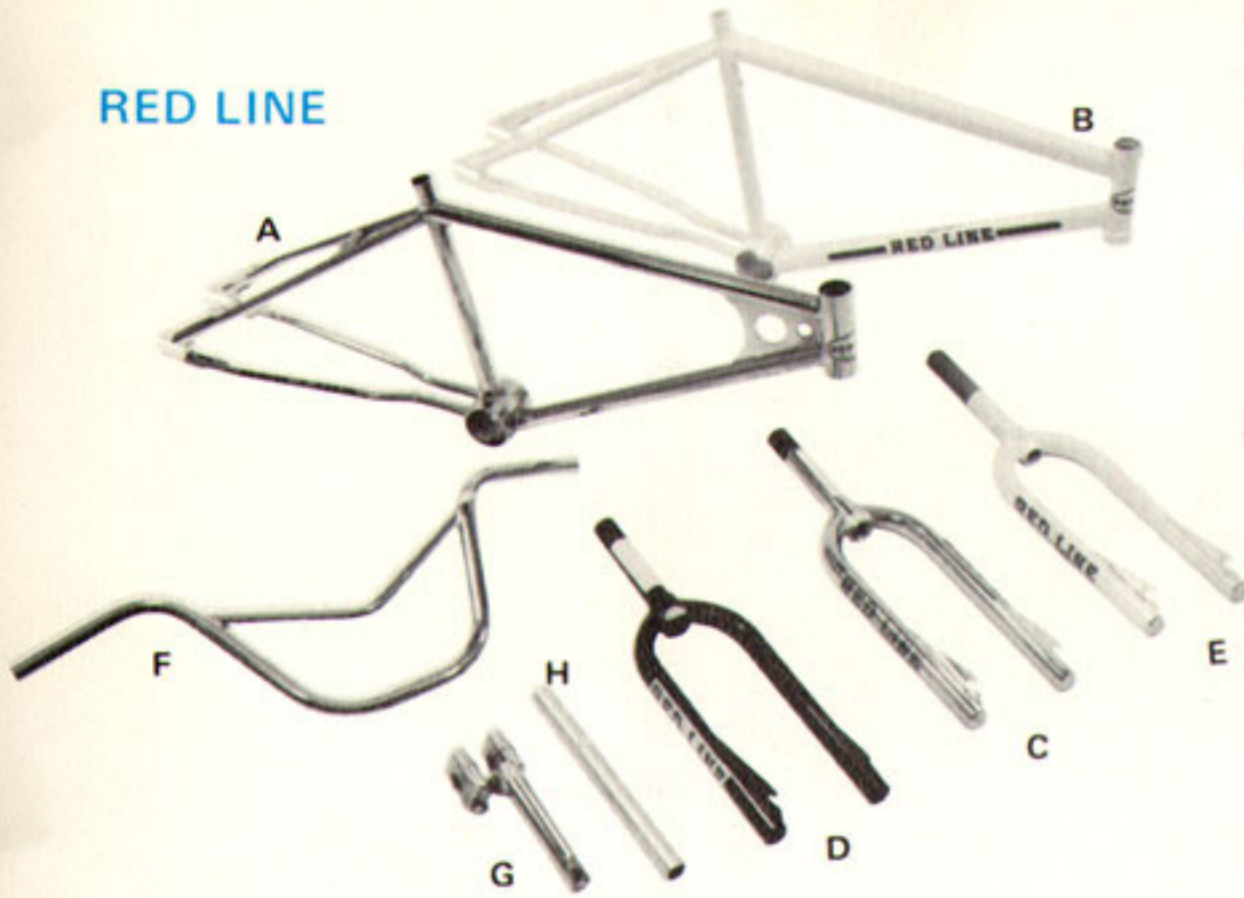
- BMX Part No.
- A. Decal—Motomag™. . . . .4055
  - B. Decal—Mongoose Kit (top tube, head tube, stripes). . . . . 4056
  - C. Decal—Redline, oval or long. . . . .4057
  - D. Decal—Winner's Choice . . . . .4058
  - E. Mongoose Bicycle Reflector Kit, complete w/ hardware . . . . . 4060
  - F. Motomag™ Reflector Kit, clear, pair. . . . .4065
  - G. Book, "Bicycle Motocross", by J. Scagnetti. . . . .4069



ALL ACCESSORIES NOT SHOWN—  
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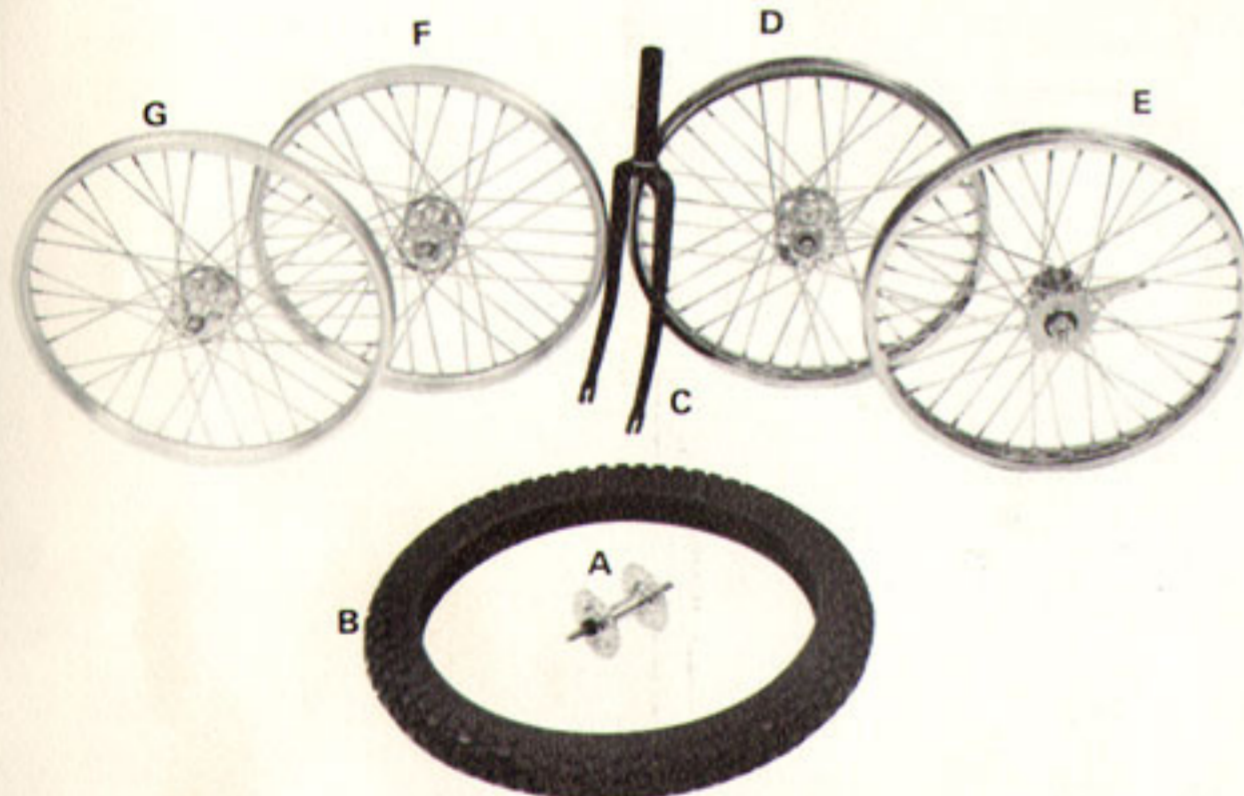
# Accessories

## RED LINE



- | BMX Part No.   |      |
|--|------|
| A. All chrome moly, nickel plated frame . . . . .          | 1050 |
| B. All chrome moly, Pro-Line frame, pearl finish . . . . . | 1051 |
| C. Chrome moly, racing fork, nickel plated. . . . .        | 2016 |
| D. All mild steel fork, black finish. . . . .              | 2017 |
| E. Chrome moly, Pro-Line fork, pearl finish. . . . .       | 2019 |
| F. Chrome moly, Pro-Line V-Bar, nickel plated. . . . .     | 2024 |
| G. Chrome moly, double clamp stem, nickel plated. . . . .  | 2037 |
| H. Chrome moly, seat post, 7/8"x11". . . . .               | 2074 |

## WHEELS, PARTS & ACCESSORIES

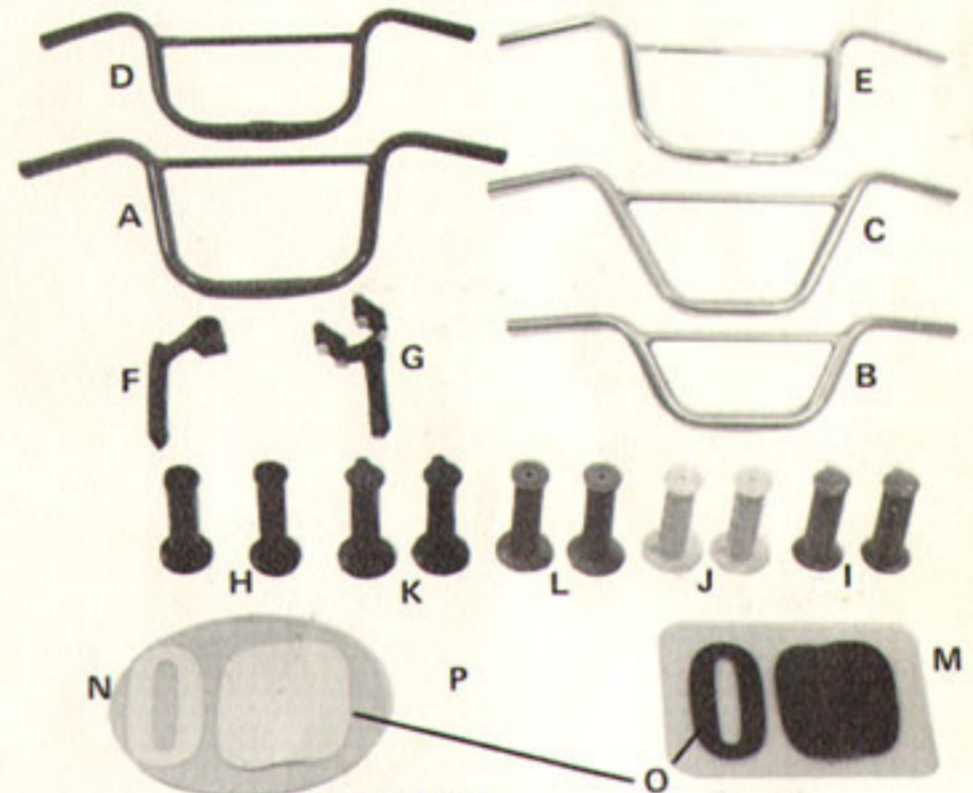


- | BMX Part No.   |      |
|--|------|
| A. ACS front hub alloy, 36H, 105 gauge, silver finish. . . . . | 1094 |
| B. MX knobby tire 20x2.125" . . . . .                          | 1095 |
| C. Ashtabula 20" MX reinforced fork, black finish. . . . .     | 2015 |
| D. Front wire wheel, 36H, 105 gauge. . . . .                   | 3045 |
| E. Rear wire wheel, 36H, 105 gauge. . . . .                    | 3046 |
| F. Front alloy wheel, Araya rim, 36H, 80 gauge . . . . .       | 3056 |
| G. Rear alloy wheel, Araya rim, 36H, 80 gauge . . . . .        | 3057 |

## PROTECTIVE PADS

- | BMX Part No.  |      |
|---|------|
| A. 8" cross bar pad, heavy duty (red, blue, yellow or black) . . . . .              | 3069 |
| B. 11" cross bar pad, heavy duty (red, blue, yellow or black) . . . . .             | 3070 |
| C. "Mongoose", 11" cross bar pad, heavy duty (red, blue, yellow or black) . . . . . | 3071 |
| D. Single stem pad, heavy duty (red, blue, yellow or black). . . . .                | 3072 |
| E. Double stem pad, heavy duty (red, blue, yellow or black). . . . .                | 3073 |
| F. 10" frame pad, heavy duty (red, blue, yellow or black) . . . . .                 | 3074 |
| G. 12" frame pad, heavy duty (red, blue, yellow or black) . . . . .                 | 3075 |

## HANDLEBARS, STEMS & ACCESSORIES



- | BMX PART NO.  |      |
|---|------|
| A. Handlebar, aluminum box (epoxy red, blue, silver or gold). . . . .     | 2025 |
| B. Handlebar, aluminum mini-rise (anodized gold, red or blue). . . . .    | 2027 |
| C. Handlebar, aluminum, hi-rise (anodized gold, red or blue) . . . . .    | 2028 |
| D. Handlebar, mini box with cross bar, black finish . . . . .             | 2029 |
| E. Handlebar, Schwinn type box with cross bar, chrome finish . . . . .    | 2031 |
| F. Ashtabula forged stem, black with grade 6 bolt . . . . .               | 2035 |
| G. SR double clamp stem, black finish. . . . .                            | 2036 |
| H. BMX hex grips, natural or black. . . . .                               | 2046 |
| I. Winners' Circle octopus grips (natural, black, red or blue). . . . .   | 2048 |
| J. Genuine Oury BMX grips (red, blue, yellow or black) . . . . .          | 2049 |
| K. Oakley grips (red, blue, yellow or black). . . . .                     | 2050 |
| L. Oakley II grips (red, blue, yellow or black). . . . .                  | 2051 |
| M. Number plates, rectangle (white, black, red, green or yellow). . . . . | 3079 |
| N. Number plates, oval (white, black, red, green or yellow) . . . . .     | 3080 |
| O. Vinyl numbers or letters (black or white) 10 per pkg. . . . .          | 3081 |
| P. Cable ties, bulk, (100 pcs.) . . . . .                                 | 3082 |





# **B.M.X.** **PRODUCTS, INC.** T.M.

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TELEX NO. 69-1310



MAKERS OF:

TEAM MONGOOSE  
MONGOOSE  
MINIGOOSE<sup>T.M.</sup>  
MITYGOOSE<sup>T.M.</sup>  
MOTOMAG II<sup>T.M.</sup>  
ROGER DE COSTER FORKS<sup>T.M.</sup>  
RACERS-X FRAMES  
GOLD STEM<sup>T.M.</sup>  
GOLD SPROCKET SETS

DISTRIBUTORS:

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TORSTAN HALLMAN  
UNION



ASSOCIATE MEMBER

MEMBER **NBA** NATIONAL BICYCLE ASSOC.



CYCLE PARTS AND ACCESSORIES ASSOC. INC.